



November 29, 2011

Dear Waldorf Community,

Last spring as a body we held a number of forums focused on uniting our two campuses. While we were unable to unify this year we have seen an increase in volunteerism, and a renewed commitment to beautifying the school across both of our campuses. I'm sure by now most of you have noticed the changes blossoming around the Fairview campus. As the commitment to the school manifests itself in care for our grounds, we also need to care for the financial wellbeing of the school. As many of you know tuition monies collected do not cover all of the costs of providing the Waldorf education that we all value so much. We balance our budget each year through various fundraising efforts.

The Annual Giving Campaign is the keystone of all of our fundraising efforts each year. In order to raise funds needed to support the day to day operation of our school, it is essential that each family contributes and that each of us ask our family and friends to consider contributing as well. Our budgeted amount for the Annual Giving Campaign is \$40,000 and our total fundraising amount is \$100,000. One-hundred percent participation is important to other fundraising efforts, especially grant applications. A strong show of support from within an organization is an important criterion to philanthropic foundations.

We recognize that in these times of economic uncertainty our families can only stretch so far. You might find it easier to make a larger donation by making a pledge to the Annual Giving Campaign and then paying in monthly installments.

Thank you to everyone who has already made an Annual Giving Contribution. If you have not yet, please take a moment right now to write a check or pledge and return it to the school in the provided envelope. You can also make your donation on the Support the School page of our web site using PayPal if you prefer.

As our campus bears the fruit of our common labor, let's join together in support of our financial vitality. Respectfully yours,

David Meitzke
Co-Chair, WSSB Board of Trustees

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